



PRESS RELEASE

*For Immediate Release
October 30, 2007*

Mt. Pleasant ISD Chooses Mizuni Motiv to Inform Instruction

Addison, TX (October 30, 2007) – Mt. Pleasant Independent School District (ISD) (Mt. Pleasant, Texas) has chosen Mizuni, Inc. as a mission-critical solution provider to assist in informing instruction for its 5,400 students. Mt. Pleasant will implement the Mizuni Motiv product suite, including the data warehouse, reporting tools, and web-based portal. Mizuni was selected because of its successful track record in synthesizing data from disparate systems to support improvement in student achievement.

Mt. Pleasant ISD is located in Northeast Texas, 117 miles east of Dallas, and serves a fast-growing farming, oil, and manufacturing community. Accordingly, the student population has experienced such growth that Mt. Pleasant is no longer able to manually combine data from disparate systems to meet state electronic reporting requirements. Recognizing that they needed to automate, Mt. Pleasant administrators looked for a way to provide more immediate feedback on assessments to help inform instruction earlier in the year. The Technology and Instruction departments worked together to find a technical solution to their instructional needs.

Mt. Pleasant evaluated a number of integration and data warehouse solution providers, but chose the Mizuni Motiv's Schools Interoperability Framework (SIF) approach because it "simplified the implementation of a complex system," says Mr. Noe Arzate, Director of Technology at Mt. Pleasant ISD. "Mizuni is easier and faster to implement. We do not need customizations or lots of consultants." The district expects that the Mizuni implementation will cost 30% less than the other systems they evaluated.

The main instructional benefit of the Mizuni implementation is to "more accurately monitor assessments to inform instruction and improve student achievement earlier in the year," states Mr. Bruce Gearing, Assistant Superintendent of Instruction at Mt. Pleasant ISD. The data will be immediately available to administrators, principals, teachers, and eventually parents.

As Mt. Pleasant improves the efficiency of its business systems, the school district can provide more services to students. "With Mizuni, rather than generating data manually, there will be more hours available to work with teachers at the classroom level to improve instruction. Every student can be successful. The Mizuni Motiv is another tool in our toolbox to make this happen," says Mr. Gearing.



About Mizuni, Inc.

Mizuni has pioneered an innovative data-driven decision-making solution for K-12 districts. The Mizuni Solution transforms the way districts share, consolidate and analyze data by offering educators real-time access to powerful information to inform instruction and increase student achievement. The Mizuni Solution is comprised of the Mizuni SIF Integration Tools, Mizuni Data Warehouse and Mizuni Web Portals. Today, over half a million students throughout the U.S. benefit from the Mizuni Solution. For more information, please visit www.mizuni.com.

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