



PRESS RELEASE

*For Immediate Release
February 3, 2009*

Edmond Public Schools Selects Mizuni to Increase Efficiency and Improve Analytics

Addison, TX (February 3, 2009) - Edmond Public Schools in Edmond, Oklahoma has selected Mizuni, Inc. as its vendor partner to increase the efficiency of reporting processes and improve data analytics. Edmond chose the Mizuni Data Warehouse and Web Portals for its 20,300 students after successfully implementing the Mizuni SIF Integration Tools three years ago.

Comprised of 23 schools covering 130 square miles, Edmond was looking for a resource to consolidate and easily report on data from various sources. "We received data from the State, but it was difficult to manage and interpret the data. We spent significant man hours formatting the data for school and district staff so they could properly plan for student learning," according to Edmond's Chief Financial Officer, Mr. David Fraser. "There was no shortage of data, but the proverbial 'data rich and information poor' characterized our efforts to truly be a data-driven school district."

With the Mizuni Data Warehouse and Web Portals, Edmond has increased efficiency in their processes to meet state and federal mandates. As an example, Dr. Linda DeSpain, Associate Superintendent of Educational Services, shared that tracking remediation services for students had previously been a time consuming process taking district administrators multiple days to work through the test data. "It was a day of celebration when we first used the Mizuni Solution. We were able to retrieve the exact same information that had previously taken us days to gather in just five clicks! The time savings is tremendous and allows our professional staff to spend their time in a more productive manner to improve instruction," said Dr. DeSpain.

With Mizuni, Edmond is capable of performing analysis not previously possible such as correlating test scores, grades, attendance and discipline. Additionally, Edmond is planning to apply their new tools to improve efficiency in human resources such as staffing needs in relation to student enrollment and the cost of employee turnover.

From an instructional standpoint, the greatest benefit of the Mizuni Solution is the ability to access individual and group student performance data. "If a high percentage of our students do not master an objective on a state test, we need to know as much as possible about the deficiency to make proper adjustments. The Mizuni Solution delivers student performance data by district, site and student subgroups to our instructional staff to facilitate improvements in our curriculum and instruction," adds Mr. Fraser.

The Mizuni Solution also enables the district to more easily differentiate instruction. "When we make instructional plans based on data, we can better meet students' needs using a more individualized approach. This will help students achieve at higher levels and prepare them for the next step in their lives," declares Dr. DeSpain.



About Mizuni, Inc.

Mizuni has pioneered an innovative data-driven decision-making solution for K-12 districts. The Mizuni Solution transforms the way districts share, consolidate and analyze data by offering educators real-time access to powerful information to inform instruction and increase student achievement. The Mizuni Solution is comprised of the Mizuni SIF Integration Tools, Mizuni Data Warehouse and Mizuni Web Portals. Today, over half a million students throughout the U.S. benefit from the Mizuni Solution. For more information, please visit www.mizuni.com.

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